



BE BEAUTIFUL BE YOURSELF  
**FASHION SHOW**<sup>®</sup>

## SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 18, 2025 • Sheraton Denver Downtown Hotel

5:00 PM Cocktail Reception, Silent Auction | 6:30 PM Dinner, Live Auction, Fashion Show

### \$100,000 – Atelier

- Impact of Your Gift
  - Allows us to fund a small pilot study to ensure at risk adults with Down syndrome don't go blind.
  - Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome.
- Hospitality Benefits
  - Two tables for 20 guests with premier seating near the runway
  - All table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
  - Name or logo on Step and Repeat at the *Be Beautiful Be Yourself Fashion Show*
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - Prime location for TWO full page messages in the Fashion Show program
  - Recognition of your generosity by the emcee the night of the Fashion Show
  - On-site prominent recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### \$50,000 – Haute Couture

- Impact of Your Gift: Allows us to translate the *Prenatal & Newborn Down Syndrome Information* pamphlet into seven different languages.
- Hospitality Benefits
  - Two tables for 20 guests with premier seating near the runway
  - 10 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - Prime location for full page message in the Fashion Show program
  - Recognition of your generosity by the emcee the night of the Fashion Show
  - On-site prominent recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### \$25,000 – Couture

- Impact of Your Gift: Allows us to fund behavioral and mental health support for 10 patients with Down syndrome.
- Hospitality Benefits
  - One table for 10 guests with superior seating
  - 6 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - Full page message in the Fashion Show program
  - On-site prominent recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### **\$16,500 – In Vogue**

- *Impact of Your Gift:* Allows us to provide independent skills & training classes for 10 adults with Down syndrome.
- *Hospitality Benefits*
  - One table for 10 guests with preferred seating
  - 4 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- *Promotional Benefits*
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - Prime location for ½-page message in the Fashion Show program
  - On-site recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### **\$11,500 – Designer**

- *Impact of Your Gift:* Allows us to fund an educational/employment grant for 10 people with Down syndrome.
- *Hospitality Benefits*
  - One table for 10 guests
  - 2 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- *Promotional Benefits*
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - ½ -page message in the Fashion Show program
  - On-site recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### **\$7,500 – Trendsetter**

- *Impact of Your Gift:* Allows us to create a family-friendly toolkit for one full medical area for the *GLOBAL Medical Care Guidelines for Adults with Down Syndrome*.
- *Hospitality Benefits*
  - One table for 10 guests
  - Signature cocktail hour with open bar
- *Promotional Benefits*
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
  - ¼-page message in the Fashion Show program
  - On-site recognition at the Fashion Show
  - Inclusion in press kits and news releases as appropriate

### **\$2,500 – Sponsor A Model**

- Recognition as the sponsor of a model in the print program and when your selected model rocks the runway!

### **\$1,300 – VIP Ticket**

- Access to VIP Reception with celebrity guests; Photo opportunity included.

#### **For more information:**

Visit: [bebeautifulbeyourself.org](http://bebeautifulbeyourself.org) | Call: 303-321-6277 | Email: [development@globaldownsyndrome.org](mailto:development@globaldownsyndrome.org)

The Global Down Syndrome Foundation is a public 501(c)3 non-profit organization. Tax Exempt ID #: 26-4431001