

FASHION SHOW

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 18, 2025 • Sheraton Denver Downtown Hotel 5:00 PM Cocktail Reception, Silent Auction | 6:30 PM Dinner, Live Auction, Fashion Show

\$100,000 - Atelier

- Impact of Your Gift
 - o Allows us to fund a small pilot study to ensure at risk adults with Down syndrome don't go blind.
 - o Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome.
- Hospitality Benefits
 - o Two tables for 20 guests with premier seating near the runway
 - All table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
 - o Name or logo on Step and Repeat at the Be Beautiful Be Yourself Fashion Show
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - o Prime location for TWO full page messages in the Fashion Show program
 - o Recognition of your generosity by the emcee the night of the Fashion Show
 - o On-site prominent recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$50,000 - Haute Couture

- Impact of Your Gift: Allows us to translate the Prenatal & Newborn Down Syndrome Information pamphlet into seven different languages.
- Hospitality Benefits
 - Two tables for 20 guests with premier seating near the runway
 - o 10 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - o Prime location for full page message in the Fashion Show program
 - Recognition of your generosity by the emcee the night of the Fashion Show
 - o On-site prominent recognition at the Fashion Show
 - o Inclusion in press kits and news releases as appropriate

\$25,000 - Couture

- Impact of Your Gift: Allows us to fund behavioral and mental health support for 10 patients with Down syndrome.
- Hospitality Benefits
 - One table for 10 guests with superior seating
 - o 6 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - o Full page message in the Fashion Show program
 - On-site prominent recognition at the Fashion Show
 - o Inclusion in press kits and news releases as appropriate

\$16,500 – In Vogue

- Impact of Your Gift: Allows us to provide independent skills & training classes for 10 adults with Down syndrome.
- Hospitality Benefits
 - One table for 10 guests with preferred seating
 - 4 table guests invited to VIP Reception with celebrity guests; Photo opportunity included

Promotional Benefits

- Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
- o Prime location for ½-page message in the Fashion Show program
- On-site recognition at the Fashion Show
- o Inclusion in press kits and news releases as appropriate

\$11,500 - Designer

- Impact of Your Gift: Allows us to fund an educational/employment grant for 10 people with Down syndrome.
- Hospitality Benefits
 - One table for 10 guests
 - 2 table guests invited to VIP Reception with celebrity guests; Photo opportunity included

Promotional Benefits

- Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
- o ½ -page message in the Fashion Show program
- On-site recognition at the Fashion Show
- Inclusion in press kits and news releases as appropriate

\$7,500 – Trendsetter

- Impact of Your Gift: Allows us to create a family-friendly toolkit for one full medical area for the GLOBAL Medical Care Guidelines for Adults with Down Syndrome.
- Hospitality Benefits
 - o One table for 10 guests
 - Signature cocktail hour with open bar
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - ¼-page message in the Fashion Show program
 - On-site recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$2,500 - Sponsor A Model

• Recognition as the sponsor of a model in the print program and when your selected model rocks the runaway!

\$1.300 - VIP Ticket

Access to VIP Reception with celebrity guests; Photo opportunity included.

For more information: