



BE BEAUTIFUL BE YOURSELF
FASHION SHOW[®]

SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 12, 2022 • Sheraton Denver Downtown Hotel
5:00 PM Cocktail Reception, Silent Auction | 6:30 PM Dinner, Live Auction, Fashion Show

\$100,000 – Atelier

- *Impact of Your Gift*
 - Allows us to fund a small pilot study to ensure at risk adults with Down syndrome don't go blind
 - Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome
- *Hospitality Benefits*
 - Two tables for 20 guests with premier seating near the runway
 - All table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- *Promotional Benefits*
 - Name or logo on Step and Repeat at the *Be Beautiful Be Yourself Fashion Show*
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - Prime location for TWO full page messages in the Fashion Show program
 - Recognition of your generosity by the emcee the night of the Fashion Show
 - On-site prominent recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$50,000 – Haute Couture

- *Impact of Your Gift*: Allows us to translate the Prenatal Testing & Information about Down Syndrome pamphlet into seven different languages
- *Hospitality Benefits*
 - Two tables for 20 guests with premier seating near the runway
 - 10 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- *Promotional Benefits*
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - Prime location for full page message in the Fashion Show program
 - Recognition of your generosity by the emcee the night of the Fashion Show
 - On-site prominent recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$25,000 – Couture

- *Impact of Your Gift*: Allows us to fund behavioral, and mental health support for 10 patients with Down syndrome
- *Hospitality Benefits*
 - One table for 10 guests with superior seating
 - 6 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- *Promotional Benefits*
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - Full page message in the Fashion Show program
 - On-site prominent recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$16,500 – In Vogue

- Impact of Your Gift: Allows us to provide independent living classes for 10 adults with Down syndrome
- Hospitality Benefits
 - One table for 10 guests with preferred seating
 - 4 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - Prime location for ½-page message in the Fashion Show program
 - On-site recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$11,500 – Designer

- Impact of Your Gift: Allows us to fund an educational/employment grant for 10 people with Down syndrome
- Hospitality Benefits
 - One table for 10 guests
 - 2 table guests invited to VIP Reception with celebrity guests; Photo opportunity included
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - ½ -page message in the Fashion Show program
 - On-site recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$6,500 – Trendsetter

- Impact of Your Gift: Allows us to create a family-friendly toolkit for one full medical area for the GLOBAL Medical Care Guidelines for Adults with Down Syndrome
- Hospitality Benefits
 - One table for 10 guests
 - Signature cocktail hour with open bar
- Promotional Benefits
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, and invitations (pending print deadlines)
 - ¼-page message in the Fashion Show program
 - On-site recognition at the Fashion Show
 - Inclusion in press kits and news releases as appropriate

\$2,500 – Sponsor A Model

- Recognition as the sponsor of a model in the print program and when your selected model rocks the runway!

\$1,300 – VIP Ticket

- Access to VIP Reception with celebrity guests; Photo opportunity included

For more information:

Visit: bebeautifulbeyourself.org | Call: 303-321-6277 | Email: development@globaldownsyndrome.org

The Global Down Syndrome Foundation is a public 501(c)3 non-profit organization. Tax Exempt ID #: 26-4431001