



BE BEAUTIFUL BE YOURSELF
FASHION SHOW

SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 13, 2021

8:00PM MST VIP Reception | 8:30PM MST Program | Virtual

\$100,000 – Anchor

- **Impact of Your Gift**
 - Allow us to fund a small pilot study towards curing immune disorders in patients with Down syndrome
 - Allow us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome
- **Celebrity Benefits**
 - Forty access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
 - Forty access codes to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
 - Two bottles of champagne and two plates of caviar delivered prior to the event
- **Promotional Benefits**
 - Name or logo on Sign and Repeat at the Be Beautiful Be Yourself Fashion Show
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, invitations, and press clippings (pending print deadlines)
 - Prime location for 2 full page messages in the Fashion Show digital program
 - Recognition of your generosity at the virtual event by select celebrity and online digital recognition with other sponsors, featured in press kits and news releases as appropriate

\$50,000 – Hosts/Co-hosts

- **Impact of Your Gift**
 - Allow us to provide 10x COVID-19 Emergency Relief grants to people with Down syndrome and their families in the need of medicine, medical care, food, and housing
- **Celebrity Benefits**
 - Twenty access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
 - Twenty access codes to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
 - Two bottles of champagne and two plates of caviar delivered prior to the event
- **Promotional Benefits**
 - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, invitations, and press clippings (pending print deadlines)
 - Prime location for 1 full page message in the Fashion Show digital program
 - Recognition of your generosity by select celebrity and online digital recognition with other sponsors

\$25,000 – Co-hosts

- **Impact of Your Gift** Allow us to fund behavioral, social-emotional support for 10 patients with Down syndrome
- **Celebrity Benefits**
 - Seven access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
 - Seven access codes to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
 - One bottle of champagne and a small caviar plate delivered prior to the event
- **Promotional Benefits**
 - Sponsor level recognition on Fashion Show materials (e.g., advertising, program, and invitation)
 - 1 full page message in the Fashion Show digital program
 - Recognition of your generosity by select celebrity and online digital recognition with other sponsors

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