

## SPONSORSHIP OPPORTUNITIES

**SATURDAY, NOVEMBER 13, 2021**

6:00PM MST VIP Reception | 6:30PM MST Program | Virtual

### **\$100,000 – Atelier**

- Impact of Your Gift
  - Allows us to fund a small pilot study towards curing immune disorders in patients with Down syndrome
  - Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome
- Hospitality Benefits
  - Forty access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Forty access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - Two bottles of champagne and two plates of caviar delivered prior to the event
- Promotional Benefits
  - Name or logo on Step and Repeat at the *Be Beautiful Be Yourself Fashion Show*
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, invitations, and press clippings (pending print deadlines)
  - Prime location for 2 full page messages in the Fashion Show digital program
  - Recognition of your generosity at the virtual event by select celebrity and rolling digital recognition with other sponsors; Inclusion in press kits and news releases as appropriate

### **\$50,000 – Haute Couture**

- Impact of Your Gift
  - Allows us to provide fifty COVID-19 Emergency Relief grants to people with Down syndrome and their families in dire need of medicine, medical care, food, and housing
- Hospitality Benefits
  - Twenty access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Twenty access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - Two bottles of champagne and two plates of caviar delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show materials including online and print advertising, program, save-the-dates, invitations, and press clippings (pending print deadlines)
  - Prime location for 1 full page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

### **\$25,000 – Couture**

- Impact of Your Gift: Allows us to fund behavioral, social-emotional support for 10 patients with Down syndrome
- Hospitality Benefits
  - Sixteen access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Sixteen access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - One bottle of champagne and a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on Fashion Show materials (e.g., advertising, program, and invitation)
  - 1 full page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$16,500 – In Vogue**

- Impact of Your Gift: Allows us to provide a month of excellent medical care to adults with Down syndrome
- Hospitality Benefits
  - Fourteen access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Fourteen access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - One bottle of champagne and a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on Fashion Show materials (e.g., advertising, program, and invitation)
  - Prime location for ½-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$11,500 – Designer**

- Impact of Your Gift: Allows us to fund an educational/employment grant for 10 people with Down syndrome
- Hospitality Benefits
  - Twelve access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Twelve access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - One bottle of champagne and a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on Fashion Show materials (e.g., advertising, program, and invitation)
  - ½-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$6,500 – Trendsetter**

- Impact of Your Gift: Allows us to underwrite uniforms and costumes for our Health & Wellness programs for up to thirty participants with Down syndrome
- Hospitality Benefits
  - Ten access codes to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Ten access codes to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*
  - One bottle of champagne and a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on Fashion Show materials (e.g., advertising, program, and invitation)
  - ¼-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$1,300 – VIP Ticket**

- One access code to GLOBAL's 30-minute VIP Reception with celebrity experiences
- One access code to GLOBAL's Virtual *Be Beautiful Be Yourself Fashion Show*

**IMPORTANT NOTE** – One access code can be used on multiple devices in one household. However, access codes are unique to each user and should not be shared outside of your household.