A fundraiser for the Global Down Syndrome Foundation (GLOBAL)

GLOBAL, and the people with Down syndrome we serve, need your help now more than ever. Due to COVID-19 and restrictions on in-person gatherings, GLOBAL has decided to hold our Be Beautiful Be Yourself Fashion Show virtually.

YOUR support of this inspiring event allows GLOBAL to protect people with Down syndrome from COVID-19, provide world-class care to over 2,000 patients with Down syndrome from 28 states and 10 countries, and fund over 200 scientists working on Down syndrome research with a focus on Alzheimer’s disease, cancer and autoimmune disorders. The event also underwrites our advocacy in D.C., resulting in a tripling of the National Institutes of Health Down syndrome research budget, as well as outreach to over 12,000 families.

$100,000 – Atelier

- **Impact of Your Gift**
  - Allows us to fund a small pilot study towards curing immune disorders in patients with Down syndrome
  - Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome

- **Hospitality Benefits**
  - Forty virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
  - Forty virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
  - Two bottles of champagne and two plates of either charcuterie or caviar delivered prior to the event

- **Promotional Benefits**
  - Name or logo on Step and Repeat at the Be Beautiful Be Yourself Fashion Show
  - Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, invitations, and press clippings
  - Prime location for 2 full page messages in the Fashion Show digital program
  - Recognition of your generosity at the virtual event by select celebrity and rolling digital recognition with other sponsors; Inclusion in press kits and news releases as appropriate

$50,000 – Haute Couture

- **Impact of Your Gift**
  - Allows us to provide fifty COVID-19 Emergency Relief grants to people with Down syndrome and their families in dire need of medicine, medical care, food, and housing

- **Hospitality Benefits**
  - Twenty virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
  - Twenty virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
  - Two bottles of champagne and two plates of either charcuterie or caviar delivered prior to the event

- **Promotional Benefits**
  - Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, invitations, and press clippings
  - Prime location for 1 full page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors
$25,000 – Couture
  • *Impact of Your Gift*: Allows us to fund behavioral, social-emotional support for 10 patients with Down syndrome
  • *Hospitality Benefits*
    o Sixteen virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
    o Sixteen virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
    o One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
  • *Promotional Benefits*
    o Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
    o Prime location for 1 full page message in the Fashion Show digital program
    o Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

$16,500 – In Vogue
  • *Impact of Your Gift*: Allows us to provide a month of excellent medical care to adults with Down syndrome
  • *Hospitality Benefits*
    o Fourteen virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
    o Fourteen virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
    o One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
  • *Promotional Benefits*
    o Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
    o Prime location for ½-page message in the Fashion Show digital program
    o Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

$11,500 – Designer
  • *Impact of Your Gift*: Allows us to fund an educational/employment grant for 10 people with Down syndrome
  • *Hospitality Benefits*
    o Twelve virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
    o Twelve virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
    o One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
  • *Promotional Benefits*
    o Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
    o Prime location for ¼-page message in the Fashion Show digital program
    o Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

$6,500 – Trendsetter
  • *Impact of Your Gift*: Allows us to underwrite uniforms and costumes for our Health & Wellness programs for up to thirty participants with Down syndrome
  • *Hospitality Benefits*
    o Ten virtual seats (access codes) to GLOBAL’s 30-minute VIP Reception with celebrity experiences
    o Ten virtual seats (access codes) to GLOBAL’s Virtual Be Beautiful Be Yourself Fashion Show
    o One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
  • *Promotional Benefits*
    o Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
    o ¼-page message in the Fashion Show digital program
    o Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

IF YOU ARE INTERESTED IN VIRTUAL VIP OR OTHER TICKETS PLEASE CONTACT US AT development@globaldownsyndrome.org. Thank you for your support & patience!