

**SATURDAY, NOVEMBER 14, 2020 – NEW DATE!**  
*ALL NEW VIRTUAL FORMAT*A fundraiser for the Global Down Syndrome Foundation (GLOBAL)

GLOBAL, and the people with Down syndrome we serve, need your help now more than ever. Due to COVID-19 and restrictions on in-person gatherings, GLOBAL has decided to hold our *Be Beautiful Be Yourself Fashion Show* virtually.

YOUR support of this inspiring event allows GLOBAL to protect people with Down syndrome from COVID-19, provide world-class care to over 2,000 patients with Down syndrome from 28 states and 10 countries, and fund over 200 scientists working on Down syndrome research with a focus on Alzheimer's disease, cancer and autoimmune disorders. The event also underwrites our advocacy in D.C., resulting in a tripling of the National Institutes of Health Down syndrome research budget, as well as outreach to over 12,000 families.

**\$100,000 – Atelier**

- Impact of Your Gift
  - Allows us to fund a small pilot study towards curing immune disorders in patients with Down syndrome
  - Allows us to fund life-changing therapies and care for 10 pediatric patients with Down syndrome
- Hospitality Benefits
  - Forty virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Forty virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - Two bottles of champagne and two plates of either charcuterie or caviar delivered prior to the event
- Promotional Benefits
  - Name or logo on Step and Repeat at the Be Beautiful Be Yourself Fashion Show
  - Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, invitations, and press clippings
  - Prime location for 2 full page messages in the Fashion Show digital program
  - Recognition of your generosity at the virtual event by select celebrity and rolling digital recognition with other sponsors; Inclusion in press kits and news releases as appropriate

**\$50,000 – Haute Couture**

- Impact of Your Gift
  - Allows us to provide fifty COVID-19 Emergency Relief grants to people with Down syndrome and their families in dire need of medicine, medical care, food, and housing
- Hospitality Benefits
  - Twenty virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Twenty virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - Two bottles of champagne and two plates of either charcuterie or caviar delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show material including online and print advertising, program, save-the-dates, invitations, and press clippings
  - Prime location for 1 full page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$25,000 – Couture**

- Impact of Your Gift: Allows us to fund behavioral, social-emotional support for 10 patients with Down syndrome
- Hospitality Benefits
  - Sixteen virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Sixteen virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
  - Prime location for 1 full page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$16,500 – In Vogue**

- Impact of Your Gift: Allows us to provide a month of excellent medical care to adults with Down syndrome
- Hospitality Benefits
  - Fourteen virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Fourteen virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
  - Prime location for ½-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$11,500 – Designer**

- Impact of Your Gift: Allows us to fund an educational/employment grant for 10 people with Down syndrome
- Hospitality Benefits
  - Twelve virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Twelve virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
  - Prime location for ¼-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**\$6,500 – Trendsetter**

- Impact of Your Gift: Allows us to underwrite uniforms and costumes for our Health & Wellness programs for up to thirty participants with Down syndrome
- Hospitality Benefits
  - Ten virtual seats (access codes) to GLOBAL's 30-minute VIP Reception with celebrity experiences
  - Ten virtual seats (access codes) to GLOBAL's Virtual Be Beautiful Be Yourself Fashion Show
  - One bottle of champagne and either a charcuterie or a small caviar plate delivered prior to the event
- Promotional Benefits
  - Sponsor level recognition on all Fashion Show material (e.g. advertising, program, and invitation)
  - ¼-page message in the Fashion Show digital program
  - Recognition of your generosity by select celebrity and rolling digital recognition with other sponsors

**IF YOU ARE INTERESTED IN VIRTUAL VIP OR OTHER TICKETS PLEASE CONTACT US AT  
[development@globaldownsyndrome.org](mailto:development@globaldownsyndrome.org). Thank you for your support & patience!**