

## A fundraiser for the Global Down Syndrome Foundation

#### **SATURDAY, OCTOBER 3, 2020**

Sheraton Denver Downtown Hotel 1550 Court Place, Denver, Colorado 80202 and VIRTUAL address TBA

# \$100,000 - Atelier

- Impact of Your Gift
  - Allows Global to fund a small pilot research study on Down syndrome and autoimmunity
  - o Allows Global to fund therapies and care for 10 pediatric patients with Down syndrome

#### Hospitality Benefits

- Two tables for 8 guests with premier seating near the runway
- o Guest passes to VIP Reception with Honoree(s), Athletes
- Photo with celebrities at the Fashion Show
- VIRTUAL Option 30 Access codes to tune into the virtual event; Could replace in-person benefits with 30 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

## • Promotional Benefits

- o Name or logo on Step and Repeat at the Be Beautiful Be Yourself Fashion Show
- Sponsor level recognition on all Fashion Show material including online and print advertising, program (1,200), save-the-dates (10,000), invitations (10,000) and press clippings (5,500)
- o Prime location for 2 full page messages in the Fashion Show program
- o Recognition of your generosity by the emcee the night of the Fashion Show
- o On-site prominent recognition at the Fashion Show and prominent VIRTUAL recognition
- o Inclusion in press kits and news releases as appropriate

#### \$50,000 - Haute Couture

- Impact of Your Gift: Allows Global to provide education to 400+ individuals with Down syndrome
- Hospitality Benefits
  - o One table for 10 guests with premier seating near the runway
  - Guest passes to VIP Reception with Honoree(s), Athletes
  - Photo with celebrities at the Fashion Show
  - VIRTUAL Option 20 Access codes to tune into the virtual event; Could replace in-person benefits with 20 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

#### Promotional Benefits

- Sponsor level recognition on all Fashion Show materials including online and print advertising, program (1,200), save-the-dates (10,000), invitations (10,000), and press clippings (5,500)
- o Prime location for full page message in the Fashion Show program
- o Recognition of your generosity by the emcee the night of the Fashion Show
- o On-site prominent recognition at the Fashion Show and prominent VIRTUAL recognition
- o Inclusion in press kits and news releases as appropriate

# \$25,000 - Couture

- Impact of Your Gift: Allows Global to fund behavioral, social-emotional support to 10 patients
- Hospitality Benefits
  - o One table for 8 guests with superior seating
  - o Guest passes to VIP Reception with Honoree(s), Athletes
  - Photo with celebrities at the Fashion Show
  - VIRTUAL Option 16 Access codes to tune into the virtual event; Could replace in-person benefits with 16 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

## \$25,000 - Couture (cont.)

#### Promotional Benefits

- Sponsor level recognition on all Fashion Show materials including online and print advertising, program (1,200), save-the-dates (10,000), invitations (10,000), and press clippings (5,500)
- o Full page message in the Fashion Show program
- o On-site prominent recognition at the Fashion Show and prominent VIRTUAL recognition
- o Inclusion in press kits and news release as appropriate

#### \$16,500 - In Vogue

- Impact of Your Gift: Allows us to provide fun, safe, age-appropriate events for 40 adults
- Hospitality Benefits
  - o One table for 6 guests
  - o Guest passes to VIP Reception with Honoree(s), Athletes
  - Photo with celebrities at the Fashion Show
  - VIRTUAL Option 14 Access codes to tune into the virtual event; Could replace in-person benefits with 14 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

## Promotional Benefits

- Sponsor level recognition on all Fashion Show materials including online and print advertising, program (1,200), save-the-dates (10,000), invitations (10,000), and press clippings (5,500)
- o Half page message in the Fashion Show program
- o On-site recognition at the Fashion Show and prominent VIRTUAL recognition
- o Inclusion in press kits and news releases as appropriate

## \$11,500 - Designer

- Impact of Your Gift: Allows us to fund uniforms and equipment for 30 campers
- Hospitality Benefits
  - One table for 6 guests
  - o Four guest passes to VIP Reception with Honoree(s), Athletes & Photos with Celebrities
  - Signature cocktail hour with open bar
  - VIRTUAL Option 12 Access codes to tune into the virtual event; Could replace in-person benefits with 12 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

#### Promotional Benefits

- Recognition on all Fashion Show materials to including online and print advertising, program (1,200), save-the-dates (10,000) and invitations (10,000) and press clippings (5,500)
- Half page message in the Fashion Show program
- o Acknowledgment of your support in Fashion Show video program and VIRTUAL recognition
- o On-site recognition at the Fashion Show and VIRTUAL recognition
- o Inclusion in press kits and news releases as appropriate

## \$6,500 - Trendsetter

## • Hospitality Benefits

- One table for 6 guests
- o Two guest passes to VIP Reception with Honoree(s), Athletes & Photos with Celebrities
- Signature cocktail hour with open bar
- VIRTUAL Option 10 Access codes to tune into the virtual event; Could replace in-person benefits with 10 gourmet dinners and bubbly delivered to your guests' homes with a party box (in lieu of the in-person event)

## Promotional Benefits

- Recognition on all Fashion Show materials to including online and print advertising, program (1,200), save-the-dates (10,000) and invitations (10,000) and press clippings (5,500)
- Quarter page ad in the Fashion Show program
- o Acknowledgment of your support in Fashion Show video program and VIRTUAL recognition
- o On-site recognition at the Fashion Show and VIRTUAL recognition

# LIMITED # OF IN-PERSON TICKETS AVAILABLE IN ANTICIPATION OF COVID-19 GATHERING RESTRICTIONS VIRTUAL BENEFITS TBA - Thank you for your patience!